



Opportunity Through Literacy

www.ggab.org

Promoting youth literacy by giving award-winning books to children in need.



Global Give-A-Book believes that education is the most direct path to success for all children.

The need has never been greater, and the opportunity for real change has never been more obtainable. GGAB provides new, award-winning books to community programs that serve children in need.

With a 100% success rate in getting books to the children who need them most, we have achieved many goals.

There is still extensive work to be done!

-Sylvia Maser, Founder



"Love the website and all the wonderful things GGAB has and is doing! Nice Job!" -Linda Vega, Wells Fargo



"What a beautiful way to promote pre-literacy. The books have been put to good use." -Martha Garcia



**HISPANIC HERITAGE
AWARD 2022**
Nonprofit of the year
Global Give-A-Book



Meet the GGAB Board

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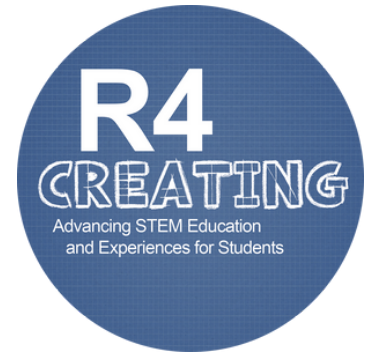
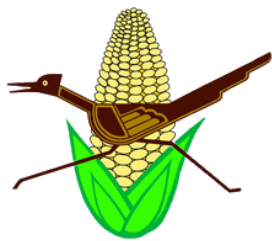
Shannon Knudson

Projects

Projects



ST. FELIX PANTRY
A Felician Sponsored Ministry



APS Title 1
Homeless
Project



Ronald McDonald
House Charities[®]
of the Southwest

Get behind the Diaper Depot!



Partners

Partners



Walmart



Lavender Libros & Outreach

Lavender Libros

Growing global readers one lavender libro at a time!

Lavender Libros was created by the City of Albuquerque and transferred to Global Give-A-Book to highlight and feature community leaders reading books to our children via YouTube, encouraging children to listen and read along.



Outreach



Enhancing Food4Kids
Food Pantry Programs

Reading With Shepherd Daisy
APS Title I Student Literacy Event



Albuquerque Public Schools
McKinney Vento Homeless

The PNM PowerKick
United & KOB Soccer Event



Wildfires of Northern New Mexico

Podcast, Newsletter, & Volunteers

Podcast



Jordan Oliver
Host

The GGAB Podcast features community leaders whose personal stories inspired their love of reading.

Kerry Bertram
President and CEO, Stride, Inc.



Shannon Barnhill
Executive Director, APS Ed. Foundation

Joe Trimble Wells Fargo V.P.
Central Region Small Business Leader



Newsletter

Keeping community members in the know, GGAB publishes a monthly newsletter highlighting partners, projects, and events.



Volunteers

Volunteers include but are not limited to: Eldorado High School Senate Club, Atrisco Heritage Academy - Varsity Cheerleaders, West Mesa High School Dance Team, and business volunteers.



GGAB Funding & Donations



EVERY DOLLAR DONATED WILL HELP SPREAD QUALITY BOOKS ACROSS YOUR LOCAL COMMUNITY.

HERE'S HOW IT WORKS:



DONATION RECEIVED

IDENTIFY THE LITERACY NEED IN THE COMMUNITY

Local agencies working with children



SECURE PROMISSORY NOTE

Title One School Libraries, Food Pantries, Animal Humane Adoptions- just to name a few!

PURCHASE NEW, QUALITY BOOKS

Caldecott awarding-winning books and/or specialty books



ASSEMBLE FOR DISTRIBUTION

Place bookmarker, label and package each product

DELIVER GGAB BOOKS TO AGENCIES



DISTRIBUTION OF GGAB PRODUCTS TO CHILDREN

Children in most need receive GGAB books!



FUNDING SOURCES

Personal Online Contributions
Local Grants
Corporate Contributions
Event Fundraising

WHY DONATE?

Build Community Resources
Building Future Leaders
Personal Tax Incentives

IT'S TIME TO EXTEND A HAND UP AND OUT TOWARDS LITERACY!

JOIN THE GGAB VOLUNTEER MOVEMENT TODAY



WWW.GGAB.ORG