

GLOBAL GIVE-A-BOOK, INC.
*Promoting youth literacy by giving
award-winning books to children in need.*



1 of 4

2023 Global Give-A-Book, Inc. Fact Sheet

LOCATION

12231 Academy Road NE
#301-202
Albuquerque, NM 87111

CURRENTLY OPERATING IN

New Mexico
Texas

HOURS

Monday through Friday: 8am - 6pm
Saturday: 9am - 2pm
Sunday: Closed

POINTS OF CONTACT

General Inquiries- info@ggab.org or Sylvia at (505) 480-2005
Donations- info@ggab.org or www.ggab.org/donate or Sylvia at (505) 480-2005
Programs- sylvia.ggab@gmail.com
Marketing- emily.ggab@gmail.com
Volunteering- lauren.ggab@gmail.com

ONLINE PRESENCE

Website: ggab.org/
LinkedIn: [linkedin.com/company/global-give-a-book](https://www.linkedin.com/company/global-give-a-book)
Facebook: <https://www.facebook.com/globalgiveabook/>
Instagram: [instagram.com/globalgiveabook/?hl=en](https://www.instagram.com/globalgiveabook/?hl=en)
Great Nonprofits: greatnonprofits.org/org/global-give-a-book-inc
Podcast: <https://open.spotify.com/show/7A3wnLr11kL6xUCiYYaC5T?si=e4535ea5823244bb>
YouTube: <https://www.youtube.com/channel/UCD4z3aAajobJNNnfCCuwV2Q>

DESCRIPTION

Founded in Albuquerque, New Mexico, and recently expanding into Texas, Global Give-A-Book, Inc. is a 501(c)(3) nonprofit organization existing as a scalable solution for the identified lack of literacy resources among today's children. GGAB delivers individually packaged, high-quality, award-winning books to children through food pantries and agencies that serve children in need. In addition to GGAB distributing books to low-income families, GGAB has multiple programs to promote youth literacy: Lavender Libros, Reading with Shepherd Daisy, and the GGAB Podcast.

HISTORY

Global Give-A-Book, Inc. was established as a 501(c)(3) nonprofit in September 2020, in the midst of the COVID-19 pandemic by Founder and Executive Director, Sylvia Maser of Albuquerque, New Mexico.

LITERACY PROGRAMS

Lavender Libros: The City of Albuquerque started Lavender Libros in March 2020. GGAB was entrusted with this literacy program in January 2022. This program invites community leaders to read award-winning books aloud, encouraging children to listen and read along.

Reading with Shepherd Daisy: GGAB in coordination with the Animal Humane New Mexico, will give books to children encouraging them to read to their pets. In March 2022 GGAB hosted the first ever Reading with Shepherd Daisy event featuring a special appearance by Dreamworks animation artist Chris Aguirre, creator of Puss in Boots.

ONLINE REVIEWS

“Sylvia and the whole team at Global Give A Book are incredible! When it comes to mission driven organizations that really make a difference, this is one of them. The idea of helping someone get a tangible award winning book for their ownership combined with the ability of a kids imagination to sometimes escape their current situation, to me is priceless.”

- Donor, April 2023

“Sylvia from GGAB and their intern, Camila, came to visit my multi-age class during our school's Genius Hour last Friday. What an amazing experience for my students! They each received a beautiful, hard-cover book which they will cherish for a long time. The students at my school all come from low income families who are chronically under-resourced for basic living needs and would not normally have the means to provide books for their children. Having access to quality literature is one of the greatest gifts a child can receive. Thank you so much, GGAB! We hope to have you back again to visit with our youngsters.”

- Alamosa Elementary School Teacher, April 2023

Global Give-A-Book, Inc. EIN: 85-3538226 501(c)(3) Non-profit Organization
info@ggab.org www.ggab.org 505-480-2005
5009 Larchmont Dr. NE Albuquerque, NM 87111



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Global Give-A-Book



“Wow, what an amazing opportunity we had! Our daughter, Mercedes, GGAB junior ambassador, had the privilege to meet and personally thank NM State Representative, Cynthia Borrego who has been so kind of her time to help spread the word about the importance of ggab in everyone’s community. Ms. Borrego asked for support during a state meeting and allowed Mercedes to pass out books to all of the state representatives last February. Kindness and awareness from state leaders is so vital.”

- Volunteer, March 2023

“My non-profit, The Food Depot, partners with Global-Give-A-Book and they are awesome! This organization has such a passion for children and literacy. We love that they provide books in multiple languages and the books are so fun. Everything comes packaged so beautifully. They are so easy to work with as well. We have been able to bring joy to hundreds of children thanks to Global-Give-A-Book, and I hope we have a partnership that lasts for many years!”

- The Food Depot, July 2022

PARTNERS

Stride, Inc	New Mexico Resiliency Alliance	Wells Fargo
A World of Difference	Maser Security Alarms	Del Norte Credit Union
Del Norte LOV Foundation	Walmart	All Together NM Fund
Diverse Office Supply	Rotary Del Sol Foundation	PNM
Believe in Reading	Rio Grande Rotary Club	Sam’s Club
City of Albuquerque	McCune Charitable Foundation	US Eagle Federal Credit Union
Kirtland Credit Union	Santa Fe Community Foundation	Masser Technologies
Boeing		

PROJECTS

In collaboration with community partners and local food pantries, we have created a direct link to the children who can most benefit from our programs. These connectons build on established points of delivery for every box of food distributed, including GGAB materials.

Rio Grande Food Project - Albuquerque, NM	St. Felix Pantry - Rio Rancho, NM
Animal Humane New Mexico - Albuquerque, NM	Community Pantry “Food for Kids” -Gallup, NM
The Food Depot “Diaper Program” -Santa Fe, NM	ChurchAlive! - Albuquerque, NM
The Food Depot - Santa Fe, NM	Roadrunner Food Bank - Albuquerque, NM
Family Advocacy Center - Albuquerque, NM	Iglesia Casa Del Rey - Albuquerque, NM
R4 Creating - Rio Rancho, NM	Ronald McDonald House Charities
APS Title 1 Homeless Project - Albuquerque, NM	Laundry Love - NM
The Food Depot “Casita de Comida Espanola” -Santa Fe, NM	

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FUNDING

Global Give-A-Book is a 501(c)(3) nonprofit organization that relies on grants and the donations of individuals, corporations, and foundations to have the ability to promote youth literacy and deliver high-quality, award-winning books to children in need. Individuals interested in supporting youth literacy can make a tax-deductible contribution at: www.ggab.org/donate

2023 BOARD OF DIRECTORS

Honorable Beatrice J. Brickhouse - President
Linda Vega - Vice President
Shannon Boynton - Secretary
Ashlee Wolfe
Sylvia Maser

2023 TEAM MEMBERS

Sylvia Maser - Founder & Executive Director
Emily White - Marketing Director
Jordan Oliver - Director of Digital Media
Lauren Martinez - Director of Production
Sylvia Hermosillo - Reading Specialist
Judi Walker - Bookkeeper

2023 ADVISORY BOARD

Fiona Ratzlaff
Kanisha Hundley
Marilyn Corbin Burdick
Shannon Barnhill
Honorable Idalia Lechuga-Tena
Shannon Knudson
Jane Bradley
Sabrina Sandoval
Jill Brewster

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